



tyziniel.com  
608.792.5728  
tz@tyziniel.com

ty ziniel | chicago

## EXPERIENCE

### Bring

Chicago | 2011–present | freelance designer

Collaborate to discover design solutions that meet client objectives with clarity, focus and sustainability. Execute and contribute to all stages of creative development for both print and web projects. Work with major corporations and organizations such as The Boeing Company, PepsiCo, Chicago Public Schools, Tenneco, Pinkerton, and Robert R. McCormick Foundation.

### freelance designer

2009–present

Assess, research and translate client objectives into clear and deliverable design solutions. Complete both print and online projects that involve branding, marketing collateral, websites and e-marketing pieces. Interact and work with companies and organizations such as Mario Tricoci Hair Salons & Day Spas, Marketing Solutions, Inc., American Burn Association, Studiohammer, and Illinois Department of Child and Family Services.

## EDUCATION

### Columbia College Chicago

Bachelor of Fine Arts, Graphic Design  
2011

## PROFICIENCIES

adobe creative suite  
html/css  
wordpress  
publication/layout  
web design/development  
branding